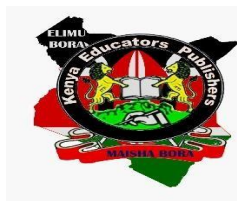


KENYA EDUCATORS CONSULTANCY EXAMS



JUNIOR SECONDARY SCHOOL GRADE 7 END TERM 1 SERIES 2 EXAM- 2023 BUSINESS STUDIES

Time: 2 hours

Name..... School.....

INSTRUCTIONS TO CANDIDATES:

.Do not open the booklet until you are told to do so.

.Read each question carefully.

.Answer ALL the questions.

.Write your answers, in either blue or black ink, in the spaces provided in the booklet

FOR EXAMINERS ONLY

Questions 1-16 Out of 50 marks	Candidate Score	Candidate performance level
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1. Grade 7 learners during a Business Studies lesson were asked to define Business Studies by their teacher. What answer did they give? (2mks)

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2. Differentiate between a good and a service giving examples in each case. (4mks)

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3. Business Studies has various components. State the five components. (5mks)

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4. Business Studies as a subject is very important to our daily lives. Outline four importances of Business Studies. (4mks)

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5. Money is very key to our lives today. State various ways on how money can be used. (4mks)

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6. Define the following terms in Business Studies. (6mks)

a. Money

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b. Business

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c. Entrepreneurship

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7. How does the knowledge of Business Studies promote the national growth and development?(2mks)

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8. Our Kenyan currency has various themes and symbols. State any four of them (4mks)

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9. Outline **four** security features found on our Kenyan notes. (4mks)

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10. The knowledge of studying Business Studies equips the learner on how to start a business. State the four reasons of starting a business. (4mks)

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11. Mr. Peter our Business Studies teacher asked about three career opportunities related to Business Studies. What answer did they give? (3mks)

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12. State **two** risk factors associated with starting a business (2mks)

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13. Define a personal goal (2mks)

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14. In life it is very important to have personal goals. Explain this in relation to Business Studies (2mks)

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15. Give **two** factors to consider in setting personal goals (2mks)

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