NAME	ADMNO	CLASS
565/1		
BUSINESS STUDIES – FORM FOUR		
PAPER 1		
2 HOURS		

INSTRUCTIONS TO CANDIDATES

- a) Write your name, class and admission number in the spaces provided above.
- b) Answer all the questions.
- c) All the answers should be written in the spaces provided in this booklet.
- d) All the questions should be answered in English.





1.	State four characteristics of services. (4mks) a)
	b)
	c)
	d)
2.	Outline four disadvantages of division of labour. (4mks)
	b)
	c)
	d)
3.	Mention four advantages of using Automatic Vending Machines. (4mks)
	b)
	c)
	d)
4.	Give four benefits one gets from self-employment. (4mks) a)
	b)
	c)
	d)
5.	Outline four factors to consider when intending to buy office furniture. (4mks) a)
	b)
	c)
	A)





5.	Name the source document to which each of the following description relate. (4mks) <u>Description</u> <u>source document</u>		
	(i) (ii)	Issued by the seller to a buyer for cash paid	
	(11)	Used for processing and authorizing payments	_
	(iii)	Sent to a credit buyer to demand payment	_
	(iv)	Used to correct undercharge	_
7.	Outlin	e four principles of co-operatives. (4mks)	
	a)		
	b)		
	c)		
	d)		
8.	_	ght four measures that the government puts in place to create conditions that will brable for business development. (4mks)	
	a)		
	b)		
	c)		
	d)		
9.	State f	four advantages of transporting oil by pipeline rather than by road. (4mks)	
	a)		
	b)		
	c)		
	d)		
10.	. Outlin	e four advantages of audio-visual communication. (4mks)	
	a)		





	b)
	c)
	d)
11.	Highlight four ways in which the production activities of firms in your country affect the environment. (4mks)
	a)
	b)
	c)
	d)
12.	Highlight four disadvantages of a private warehouse. (4mks)
	a)
	b)
	c)
	d)
13.	Ragati and Nzonge operates a business with a stock valued at ksh.350,000 and have interests of 3/5 and 2/5 respectively. Ragati decided to insure 2/4 of the stock against fire Sometimes later fire occurred at their business premises and destroyed stock worth ksh. 250,000. Calculate the amount of compensation Ragati would get from the insurance company. (4mks)





14.	Outline four sources of monopoly power. (4mks)
	a)
	b)
	c)
	d)
15.	Name four sources of public finance. (4mks)
	a)
	b)
	c)
	d)
16.	State four benefits that would accrue to a customer who borrows a loan from a non-bank financial institution. (4mks)
	a)
	b)
	c)
	d)
17.	Match each of the statements given below with the relevant type of capital. (4mks)
	<u>Statement</u> <u>Type of capital</u>
	a. Resource invested into a business by the owner
	b. Excess of current assets over current liabilities
	c. Amount invested into the business by outsiders
	d. Represents total finance in a firm





18.	The following information on 31st Dec 2009	on was extracted from t	he books of farmers c	hoice supermarket
	011 31 200 200)	shs		
	Average stock	30,000		
	Closing stock	40,000		
	Purchases	336,000		
	Carriage inwards	2,000		
	Return outwards	18,000		
	Margin	1/6		
	Required. Calculate sales	s for the year .	4mks	
19.	Outline four important c	haracteristics of a gene	ral journal. (4mks)	
	a)	_		
	b)			
	c)			
	d)			
20.	Apex traders provided yo	ou with the following		
	Margin	25%		
	Cost of sales	15,000		
	Opening stock	2,000		
	Closing stock	1,000		
	Operating expenses 2% of	of capital		
	Sales and capital are in the			





Calculate: a. Rate of stock turnover b. Purchases	
c. Return on capital	
21. Indicate the subsidiary ledger in which e	each of the following should be recorded. 4mks
<u>Account</u>	Subsidiary ledger
a. Return inwards	
b. Bank	
c. Drawings	
d. Juma traders (a debtor)	
a Discount ressived	
e. Discount received	
f Uchumi wholesalers (a supplier)	





22.	Highlight four types of advertising. (4mks)	
	a)	
	b)	
	c)	
	d)	
23.	State four natural sources of energy in Kenya. (4mks)	
	a)	
	b)	
	c)	
	d)	
24.	The statement below described various types of goods. Identify the type of goods best described by each statement. (4mks)	
	a. Owned by the government on behalf of its citizens.	
	b. Goods that are capable of directly satisfying human want.	
	c. Goods that are used to make other goods.	_
	d. Goods that get spoilt within a very short time.	_
25.	Identify four reasons why many youths in urban centre are starting hawking businesses. (4mks)	
	a)	
	b)	
	c)	
	1)	



